



CHIEF EXECUTIVE OFFICER – FIJI TELEVISION LIMITED

Fiji Television Limited (Fiji TV) a subsidiary of Fijian Holdings Limited (FHL), is a listed Media and Commercial Broadcasting Company in operation since 1994. Fiji TV is an established and trusted media brand with a diverse portfolio of both local and international content in News, Entertainment, Sports and much more.

Our key values in achieving our mission are team work, honesty, respect, integrity, creativity and effectiveness for our viewers, our people, our customers, our shareholders and our stakeholders

Fiji TV is looking for an, strategic, engaging, creative and commercially driven leader to transform and grow the Fiji Television Limited. If you share the same values as Fiji TV and committed to successfully deliver our strategic directions, then we encourage you to further explore this opportunity and submit your application no later than 12pm 15 January 2024. All applicants and interested parties are advised that it is FTV and FHL's Group Policy as an Equal Opportunity Employer, all applicants will be subjected to a fair selection and assessment process. You are encouraged to read the advert, research, review your response to our online application queries and make an informed decision before you submit your application through our online recruitment module.

ABOUT THE ROLE

We are looking for an experienced Strategic Leader from the Media, Television, Communications and Marketing industry with a history of excellent People Leadership, shaping a Progressive and Positive Culture, Business Turnaround in Media and Television and an Excellent Facilitator to strengthen shareholder value and returns. The CEO will be responsible in proactively engaging the FTV Board and shareholder in the review and approval of the rolling Company Strategy and the reporting of strategic results.

Reporting directly to the Chairman – FTV, the CEO will be responsible to the Board for the overall strategic, people and operational performance of FTV and the achievements of the Company's Transformation, Growth and Profitability key results. The role will play the lead role in facilitating the development and execution of new business and growth in the media business. As a member of the Group Leadership Team, delivering the shareholder's mandate on Growth, Integrity, and Impactful contribution to FHL's Purpose is an essential deliverable that must be met.

SOME OF THE KEY RESPONSIBILITIES OF THE ROLE WILL INCLUDE:

- Facilitates the development and execution of FTV People and Culture Strategies that will enable the Company's Strategic Goals. This includes the delivery of Leadership Development Programs, Development of Successors, Recognizing and Rewarding Our People Fairly, Engaging a Motivated Workforce, delivery of a Safe and Inclusive Working Environment.
- Oversee and lead the implementation and achievement of FTV's current and future strategic direction, delivery of strategic and operational key performance results, and outcomes, across the organisation.
- Elevate FTV's market position and business model to the next level, lead the business into Media captive business, deliver and guide the development of new products that sustainably serves the market with high value returns, lead the collaboration with Management Service support functions from FHL Group in the review of FHL's product and service portfolio and where applicable, value add to the review of FHL's investment portfolio to further enhance FTV's value and capability to value add.
- Provides the mandate and leadership for the FTV Executive Team to work in partnership across their operational groups, lead and implement continuous improvements in business process management, ensure successful digital transformation, and the successful delivery of customer experience centric services.
- Navigate, identify and build business partnership in related and new ecosystems that will further elevate FTV's market presence, commercial value and sustainably grow our portfolio.
- Lead and direct the planning, review and execution of the FTV Digital Transformation Strategy.
- Guide and delivery winning negotiation to ensure commercial sustainability of all key content and commercial contracts.
- Drive both strategic and operational reviews and identify growth opportunities to ensure continuous delivery of quality and timely news, efficient field operations, editorial, content strategy, digital and social media.
- Lead the expansion of Fiji TV Portfolio to include high value and high interest programs to the network.
- Strengthen strategic content and broadcasting partnerships that delivers on Fiji TV's strategy and strengthens technical capability.
- Oversee the efficient and cost-effective production of newsroom and field operations guided with safety and integrity practices.
- Present financial and annual reports to the Board, Fiji TV Shareholders and FHL Group in a timely manner.
- Responsible for the development and execution of environmentally sustainable and socially responsible programs that delivers on FTV's values and FHL Group's core purpose.
- Strengthen and drives improvement in governance, risk and compliance management.

TO BE CONSIDERED, YOU MUST MEET THE FOLLOWING REQUIREMENTS:

- More than 7 years of successful executive management experience in the Media, Television, Communications and Marketing.
- Demonstrated success in business turn around, experienced in business model reviews, and delivering excellence in People Leadership.
- Commercially astute with a history of success in transforming multiple platforms as key destinations for segmented advertisements.
- Excellent executive leadership record in building and motivating teams that deliver strategic results.
- Demonstrated success in developing, executing and reviewing multi-year business strategies in Media, Television, Communications and Marketing.
- Notable experience in leading the coverage of successful programs and or transformations resulting to business growth.
- Must have strong business ethics, excellent reputation with demonstrated experience in engaging various stakeholders critical to Fiji TV's strategic purpose.
- Confident and adapt in presenting strategies and annual accounts/reports to Board and Shareholders.
- Experienced and knowledgeable in the planning and execution of successful digital media operations and growth into new business.
- Proven success in reviewing and negotiating commercial contracts with multiple parties including agreements with cross-carriage measures.
- An excellent understanding of both local and international regulations and standards to ensure ethical practice and standards on reporting are observed.
- Trusted rapport and network with and not restricted to government, local communities, industry leaders, media network, humanitarian organizations, regional bodies, diplomatic corps and global media or broadcasting communities.
- Possessing a qualification in Media, Television and Communications with Digital Media Transformation and Business is preferred.

IF YOU BELIEVE THAT YOU ARE THE BEST PERSON FOR CEO FTV OR KNOW A POTENTIAL BEST-FIT CANDIDATE, CHECK OUT THE ROLE DETAILS BELOW AND SEND YOUR APPLICATION USING THE LINK PROVIDED

<https://www.link247.com.au/LinkSOFT-FijianHoldings/Account/Login.aspx>